

2024-5

MEDIA KIT

Almaguin Highlands Community Guide
Details and Rates 2024-2025

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ABOUT THE GUIDE

FORMAT: Magazine Style (Colour)

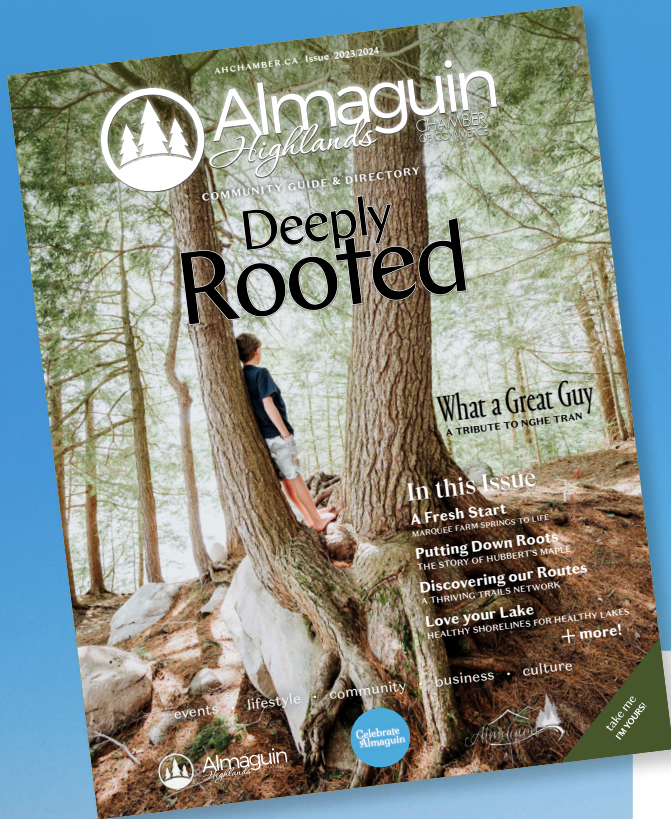
SIZE: 8.5" x 11" (Approx)

PAGE COUNT: 80-100

OF COPIES: **10,000** (Minimum)

FREQUENCY: Annual (Year round circulation)

DISTRIBUTION: Local high traffic areas and information centres. Quantities will also be delivered to provincial information centres (Barrie, North Bay, Parry Sound).



Features:

- Full color map of the area
- Local information and service hours
- Local points of interest
- Driving tour and activity ideas
- Business directory via QR Code (AHCC Members highlighted)
- Local stories and personal accounts
- Designed to be a 'Go-To' guide for residents and visitors

Benefits:

- Serves and promotes the entire Almaguin Highlands Region
- Will be made available Online as a digital issue & on multiple websites
- Chamber specific price savings
- Low advertising costs for year round visibility
- Targeted advertising space
- Wide distribution area

For more information please contact:

Emilio Foffano at

ahccguideads@gmail.com or 705.788.6553

Advertising Pricing & Specifications

BOOK ONLINE!

Discount pricing is effective until March 15th, 2024.
 Ad must be ordered and paid in full by March 15th, 2024.
 Artwork/ad submission deadline is April 19th.
 Please keep a copy of payment receipt for your records.



AD SPACE	MEMBER/NON-MEMBER	SPECS/SIZE	QUANTITY
1/8 Page (Business card size)	\$220 / \$315 + HST	Size: 3.5" x 2.25"	
	<i>After March 15th:</i> \$255 / \$365 + HST		
1/4 Page (Vertical)	\$350 / \$505 + HST	Size: 3.55" x 4.85"	
	<i>After March 15th:</i> \$405 / \$580 + HST		
1/2 Page (Horizontal)	\$600 / \$825 + HST	Size: 7.5" x 4.875"	
	<i>After March 15th:</i> \$690 / \$950 + HST		
Full Page	\$1100 / \$1440 + HST	Size w/bleed: 8.625" x 11.125" Live area: 7" x 9.5"	
	<i>After March 15th:</i> \$1265 / \$1660 + HST		
Testimonial Ad - Full Page (Promotional article/content)	\$1300 / \$1600 + HST	Please provide article/content as per guidelines	
	<i>After March 15th:</i> \$1500 / \$1800 + HST		
PREMIUM SPACE (Limited Availability)			
Inside Covers Front or back	\$1515 / \$2080 + HST	Size w/bleed: 8.625" x 11.125" Live area: 7" x 9.5"	
	<i>After March 15th:</i> \$1745 / \$2395 + HST		
Back Cover	\$1705 / \$2530 + HST	Size w/bleed: 8.625" x 11.125" Live area: 7" x 9.5"	
	<i>After March 15th:</i> \$1960 / \$2910 + HST		
Centerfold (One page - Left or right)	\$1870 / \$2940 + HST	Size w/bleed: 8.625" x 11.125" Live area: 7" x 9.5"	
	<i>After March 15th:</i> \$2150 / \$3380 + HST		
Centerfold (Full - Double page spread)	\$2570 / \$3670 + HST	Size w/bleed: 17" x 11.125" Live area (per page): 7" x 9.5"	
	<i>After March 15th:</i> \$2955 / \$4220 + HST		

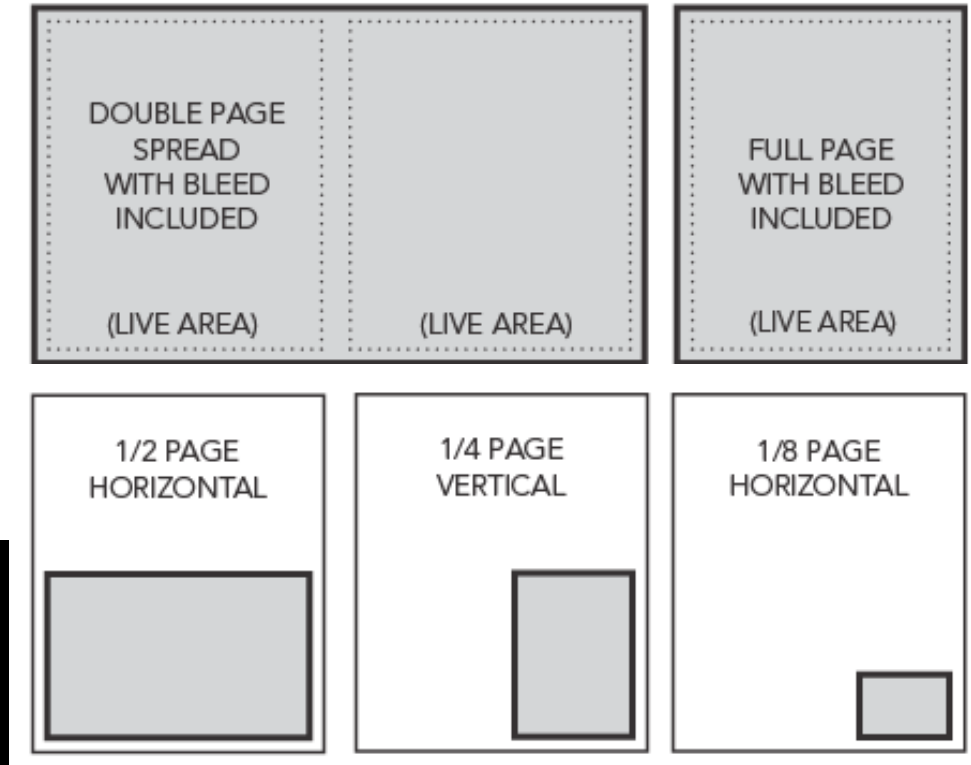
All advertising prices are subject to HST.

Technical Requirements

Artwork to be supplied as press-formatted, PDF file with all fonts and hi-res images (300dpi) embedded.

Failure to embed hi-res images will result in pixelated output.

Only high quality, correctly sized, digital files will be accepted.



The following digital file types are accepted:

- Press-formatted PDF with fonts and hi-res images embedded, InDesign (INDD or IDML files with accompanying links and fonts included), Illustrator (EPS or AI files), Photoshop (JPG, PNG, TIFF, PSD).

The following formats will NOT be accepted:

- Freehand, Corel Draw, Paint, Powerpoint, Word, Publisher, Excel, Scanned File
- Vector artwork should be saved in an .EPS format with fonts and images embedded.
- If proofing errors are discovered and artwork does not meet the requirements, new art may need to be submitted.
- If you require design services, please contact Taija O'Riordan at press@greenmoosemedia.com

Business : _____ Contact Name: _____

Address : _____

Phone Number : () _____ Email : _____

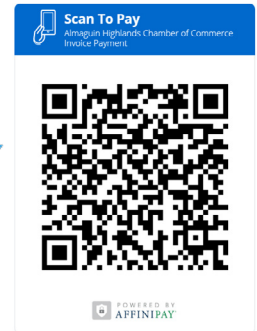
Chamber Member? Yes No

Become an Almaguin Highlands Chamber of Commerce member today to take advantage of a significant price savings!

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Total Order Price: \$ _____

Payment Enclosed: Cash Cheque* Credit Card**
E-Transfer***



- * All cheques make payable to The Almaguin Highlands Chamber of Commerce and sent to: **P.O. Box 544, Burk's Falls, ON, P0A 1C0**
- ** If paying via credit card (*Affinipay*), pricing is subject to a surcharge of **2.4%**
- *** If paying via E-Transfer, please send to **almaguinhighlandschamber@gmail.com**

Customer Signature *: _____ Date: _____

* By signing above I, the client, agree to pay in full the balance indicated above no later than **April 19th, 2024**.
Further, I understand that any outstanding balance after this date will forfeit any deposit amount and this agreement resulting in my advertisement not being included in the publication.
The Almaguin Highlands Chamber of Commerce will not be responsible for any costs associated with ad design.
Advertisers are required to sign-off on their final advertisement artwork.

Digital artwork to be E-mailed to: **ahccguideads@gmail.com**

All advertisers are required to provide a print-ready, digital copy of their advertisement based on the above specs provided. All prices DO NOT include any advertisement design work.

Use same ad in previous guide (2023)

If you require ad design services, please contact: Taija O'Riordan
at press@greenmoosemedia.com or 647-446-3888